



Food and Agriculture
Organization of the
United Nations

oriGIn

Organization for an International
Geographical Indications Network

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Review System of GIs in France

Nathalie Vucher - France
Chairman Board of Control at



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French Regulatory Framework

< **Competent Authorities:**

- * Ministry of Agriculture,
- * Ministry of Economy
- * National Institute for Origin and Quality (INAO) : sui generis public body for all French GIs - notably examination of applications and national procedure of recognition of new GI products , supervision of official controls , protection & promotion of GIs in France and abroad.

< **Listed in EU register for France :**

361 PDO wines and spirits, 75 PGI wines ,108 PDO foodstuff (incl dairy products), 150 PGI foodstuff.

< **French system of controls**

INAO official competent authority for the organisation of controls on GI products:

- Principles of controls and approval of control bodies & supervision, control plan).
- Delegation of 100% of external controls toCBs (accredited by National Accreditation body).

< **Fraud Authorities (DGCCRF), in charge of controls on the market**

Sectoral Potential for GIs

< **Globally** : added value and good level of protection

< **Heterogeneous situation:**

- Processed product versus non-processed products
- Quality criteria on the raw material
- PDO versus PGI
- “Big” sector versus “small” sector

< **Sustainability as a tool of development :**

- Easier for sectors already benefiting from a high added value (eg Comté)
- Sustainable practices already in place to be highlighted and better valued
- Support to some sectors for better awareness of sustainable specific measures

Market Situation

< **Main channels of distribution of national GIs** in France are the big retailers- before exports and catering sector –and particularly so for foodstuff

< **Agricultural products and foodstuff:**

- 4100 M€
- Over 90% sold on domestic market
- Less than 10% exported (of which 8% to third countries)
- Possible new markets through new law EGALIM with catering sector

< **Wine sector :**

- 19,500 M€
- 60% sold on domestic market
- 40% exported (of which over 50% to Third countries)

< **Spirit sector:**

- 3,500 M€
- Less than 10% sold on domestic market
- 90% exported (of which 85% to third countries)

Challenges and opportunities

< **General public awareness on GIs**

- Large proportion of consumers have little knowledge of the real definition of PGI.
- Better knowledge of PDOs but could be improved too
- « Awareness and understanding of GI schemes could be improved; difference between PDO and PGI to be clarified.

< **GIs and traditional meals – Healthy foods – Local and sustainable**

- Strong interest for the market in “local” food or food with identified origin
- Return to more sustainable consuming patterns and cooking
- Strong interest for environmental friendly products (Climate law)

< **GI Promotion and sustainability supporting schemes**

- More awareness raising for small sectors about promotional fundings
- More promotion would help GIs to highlight how they meet customers' expectations
- More fundings would be required to inform the market better about GI schemes
- More fundings necessary to help some sectors assess ing their capacity to cover sustainability goals (NP added value / additional costs)