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Press release**EU – New Zealand trade agreement:
oriGIn EU welcomes the agreement and praises the work of DG Agri and DG Trade**

On June 30, the European Commission and the New-Zealand authorities concluded the negotiations of an ambitious trade agreement, which will open significant market opportunities and will protect the full list of EU wines and spirits Geographical Indications as well as 163 EU protected geographical names in the agricultural sector.

“In the current challenging times, oriGIn EU and its members welcome the conclusion of the EU/New Zealand trade agreement. In particular, we would like to acknowledge the great work conducted by the Commission’s Directorate-General for Agriculture as well as the Directorate-General for Trade, which have kept the protection of Geographical Indications high on the agenda until the conclusions of the negotiations. We call on the European Commission to continue to pursue a broad trade strategy, together with a robust protection of geographical indications in key export markets”, **said oriGIn EU President, Charles Deparis.**

“From the point of view of our global network, this agreement – which also protects 23 GIs wines of New Zealand in the EU – shows once more that the EU system is open to foreign GIs and that the EU market represents an opportunity for them. At oriGIn, we are available to welcome in our network quality producers from all over the world, to share experiences and provide support. Likewise, it is our understanding that the solutions found in the agreement to accommodate the protection of some EU names are modern and informed by the principle of legal certainty. We are glad that those principles, constantly advocated by oriGIn, have been taken on board by negotiators”, **concluded Riccardo Deserti, President of oriGIn.**

*oriGIn EU is **the European branch of the global alliance of GIs** (<https://www.origin-gi.com>). Its mission is to ensure better protection and promotion of GIs. oriGIn EU represents individual European GIs groups as well as national GIs organisations.*