

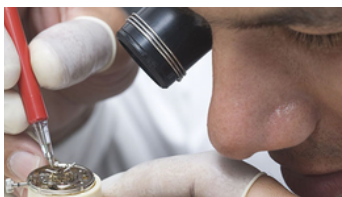
7 October

GI field visit 1: Swiss Watch, Bienne

Organized in cooperation with the Federation of the Swiss Watch Industry FH (Bienne)

09.30-18.00

Field visit: Swiss Watch



09h30-11h30: Depart from Geneva towards Bienne

11h30-13h30: Arrive in Bienne, aperitif and lunch

14h00-16h00: Guided tour of the OMEGA and SWATCH museums in Bienne

16h00-18h00: Departure for Geneva and end of the field visit

GI field visit 2: Gruyère (cheese)

Organized in cooperation with the Interprofession du Gruyère (Gruyères)

07.30-17.30

Field visit: Gruyère



07h30-10h00: Departure from Geneva to Gruyères

10h00-11h30: Welcome at Maison du Gruyère and guided tour

11h30-13h30: Aperitif, fondue

13h30-15h30: Visit to the town of Gruyères and the castle

15h30-17h30: Departure for Geneva and end of the field visit

With the support of



Fédération de l'industrie horlogère suisse FH
Verband der Schweizerischen Uhrenindustrie FH
Federation of the Swiss Watch Industry FH

