7 October

GI field visit 1: Swiss Watch, Bienne

Organized in cooperation with the Federation of the Swiss Watch Industry FH (Bienne)

09.30-18.00

Field visit: Swiss Watch



Meeting point : Rue de Varembé 17 - outside the International Conference Center of Geneva (CICG).

09.30: Depart from Geneva

11.30: Arrival to Bienne

11.30-13.30: Aperitif and lunch

13.30-16.00: Guided tour of the OMEGA and SWATCH museums in Bienne

16.00: Departure from Bienne

18.00: Arrival to Geneva

GI field visit 2: Gruyère (cheese)

Organized in cooperation with the Interprofession du Gruyère (Gruyères)

07.30-17.30

Field visit: Gruyère



Meeting point : Rue de Varembé 17 - outside the International Conference Center of Geneva (CICG).

07.30: Departure from Geneva

10.00: Arrival to Gruyères

10.00-11.30: Welcome at Maison du Gruyère and guided tour

11.30-13.30: Aperitif, fondue

13.30-15.30: Visit to the town of Gruyères and the castle

15.30: Departure from Gruyères

17.30: Arrival to Geneva











