

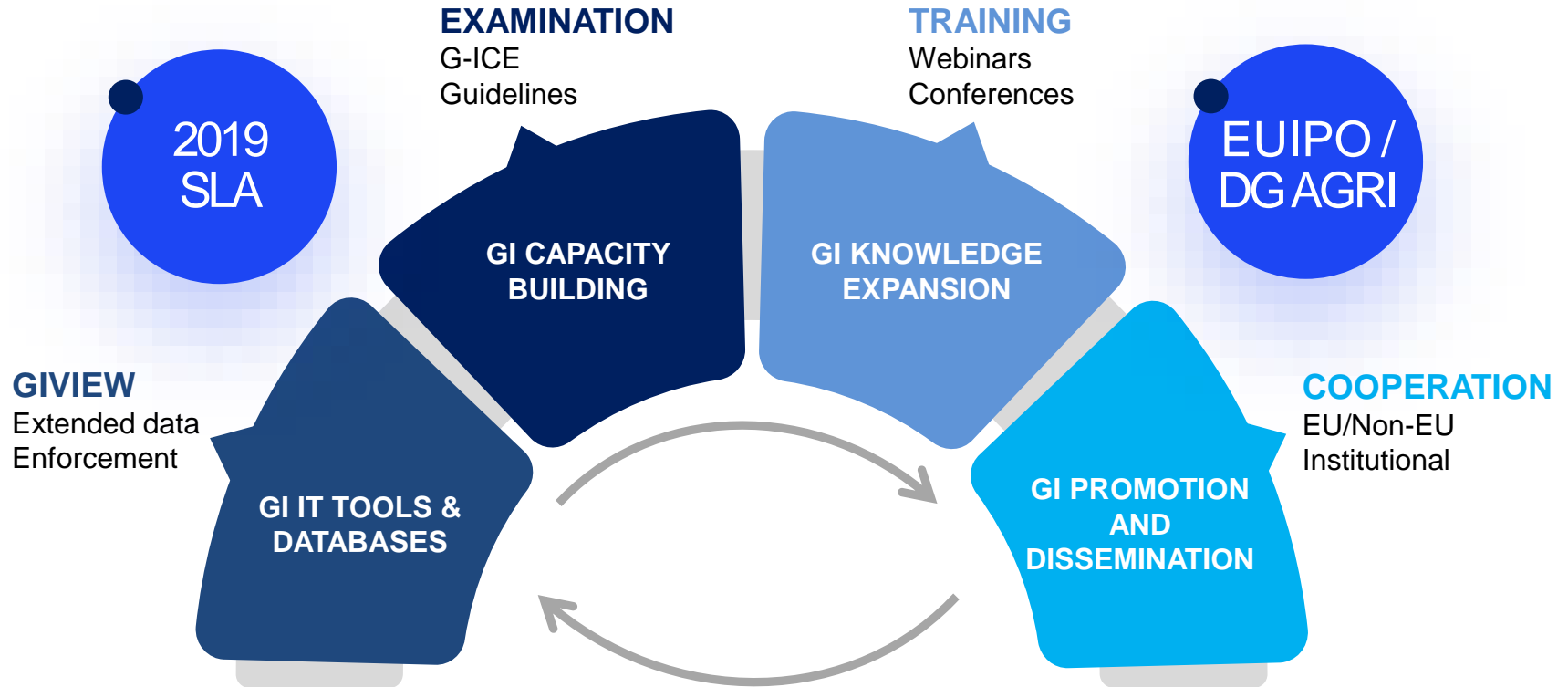
GEOGRAPHICAL INDICATIONS FOR CRAFT AND INDUSTRIAL PRODUCTS

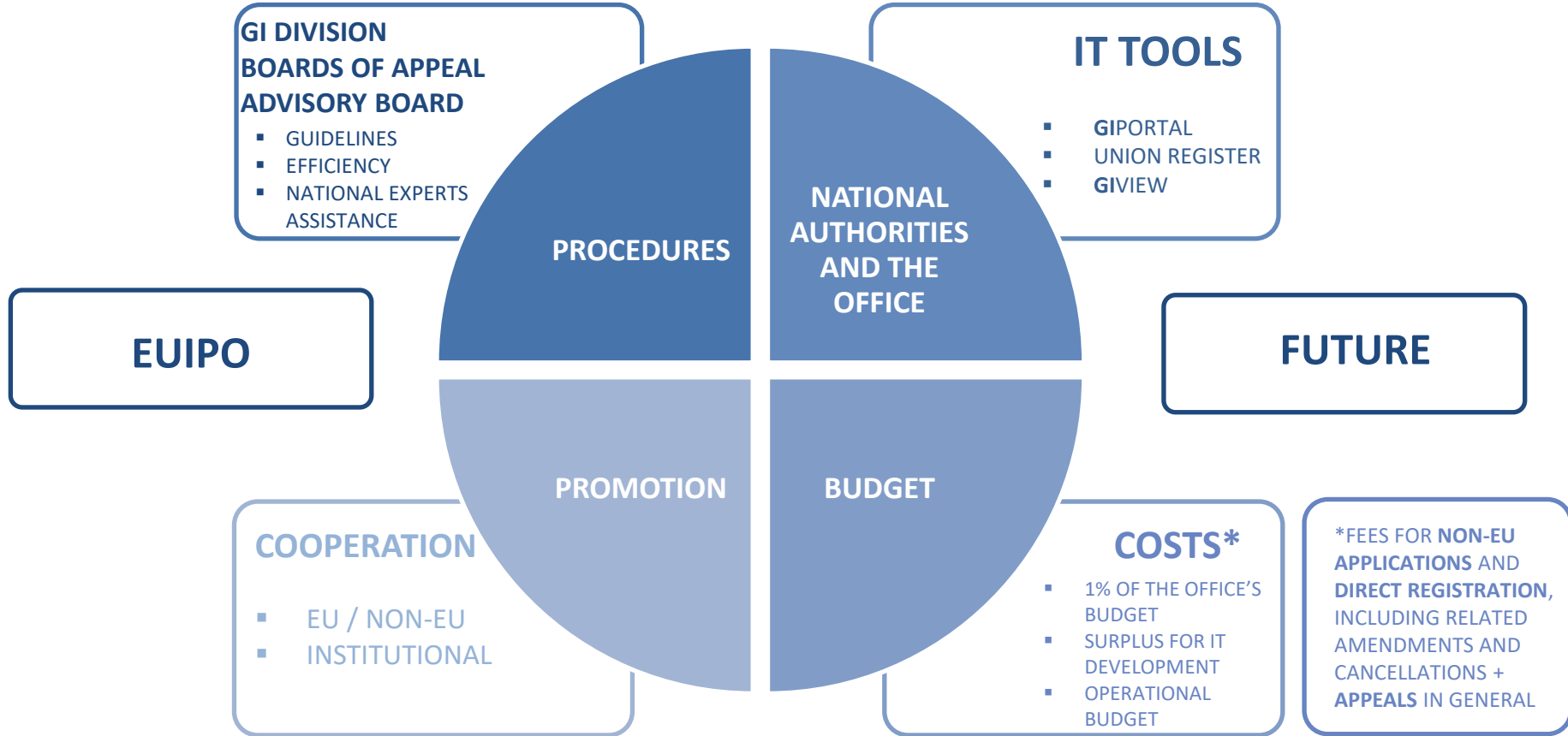
KATARINA KOMPARI
LEGAL DEPARTMENT
06/10/2023

oriGIn, Geneva

GI RELATED ACTIVITIES AT THE EUIPO







GIs FOR CRAFT AND INDUSTRIAL PRODUCTS





Contribute to ensuring quality, reputation and **authenticity** of their products are **guaranteed** on the market by monitoring the use.



Take measures to **enhance the value of products** and, where necessary, take steps to prevent or counter any measures which are, or risk being, detrimental to the image of those products.



Take action to ensure adequate **legal protection** of the GIs and of the intellectual property rights that are directly connected with them.



Develop **information and promotion activities** aiming at communicating the value-adding attributes of the product to consumers.



Develop activities related to **ensuring compliance** of a product with its specification.



Take action to **improve the performance** of the scheme, including developing economic expertise, carrying out economic analyses, disseminating economic information on the scheme and providing advice to producers.





NAME

Identification on the market



LINK

Between the product and the environment or geographical origin



GEOGRAPHICAL AREA

Concise definition of the geographical area (delimitation in relation to the link)



PRODUCT

Description of the product, including the raw material



QUALITY

Specificity of the product



PRODUCTION

Description of the method of obtaining the product



MEMBER STATE AND STANDARD PROCEDURE (2 PHASE)



ASSISTANCE TO PRODUCER GROUP

Competent authority



VERIFICATION OF INFORMATION

Compliance with the requirements



CONTROL

Competent authority
responsible for the controls /
verification of compliance



NATIONAL OPPOSITION



To allow any affected interested parties
at national level to express their views

NOTIFICATION TO EUIPO



Single document, issuing declaration
on compliance with the requirements

ASSISTANCE TO EUIPO



Any deficiencies within the
examination to be addressed to MS

MEMBER STATE AND DIRECT REGISTRATION



ASSISTANCE TO PRODUCER GROUP

Single point of contact



VERIFICATION OF INFORMATION

Examining certain specific aspects,
verifying certain information,
issuing declaration on compliance
with the requirements



CONTROL

Competent authority
responsible for the controls /
verification of compliance



~~NATIONAL OPPOSITION~~

To allow any affected interested parties
at national level to express their views



NOTIFICATION **BY EUIPO**

Request for assistance

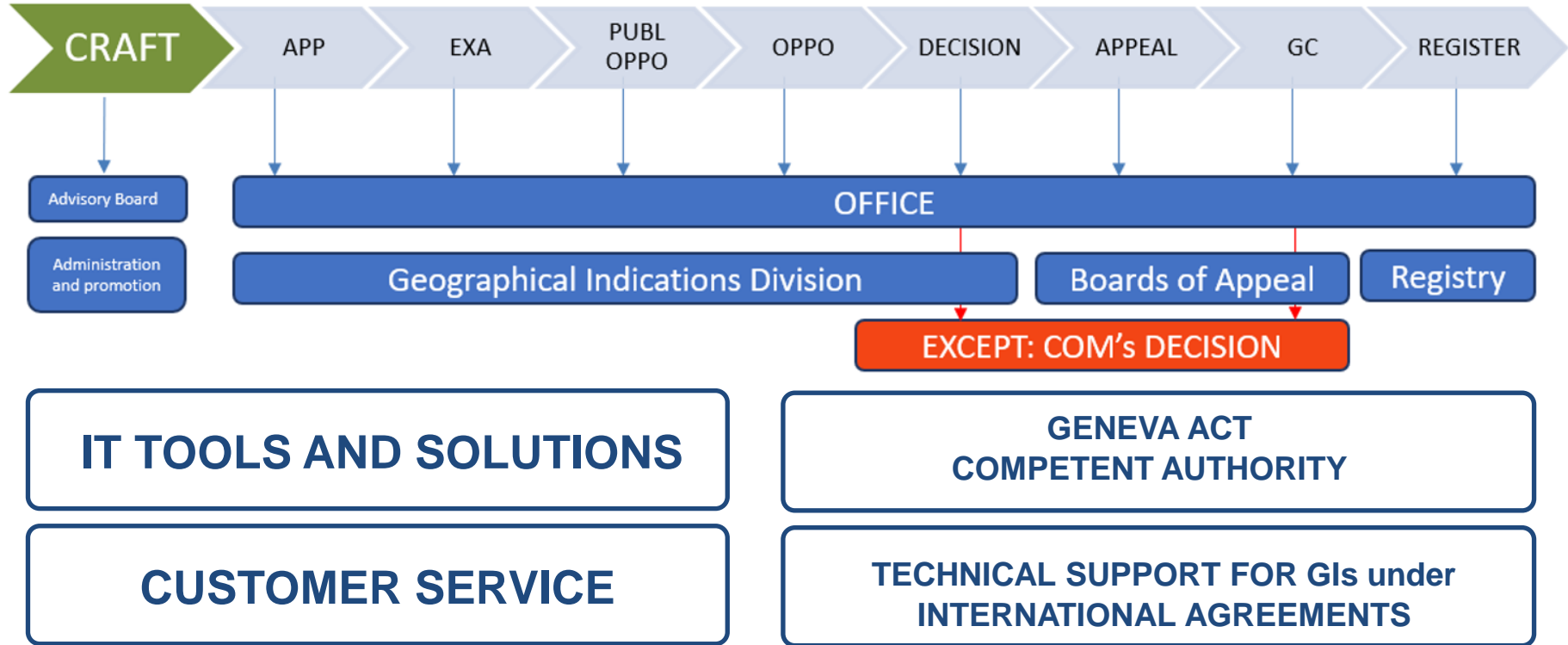


ASSISTANCE TO EUIPO

Any deficiencies within the
examination to be addressed to MS
and the applicant



EUIPO'S FUTURE SERVICE



GIVIEW

tmdn.org/giview/

[Giview video](#)

Μαστίχα Χίου / Masticha Chiou



Country/ies of origin
Greece

Type
Protected Designation of Origin (PDO)

Priority date
24/01/1997

File number
PDO-GR-1558

Product type
Food

Basis of protection
EU register

Status
Registered

Product category
Class 2.7. Natural gums
and resins

Dalmatinski pršut



Country/ies of origin
Croatia

Type
Protected Geographical Indication (PGI)

Priority date
03/03/2014

File number
PGI-HR-01205

Product type
Food

Basis of protection
EU register

Status
Registered

Product category
Class 1.2. Meat products
(cooked, salted, smoked,
etc.)

GEOGRAPHICAL INDICATIONS FOR CRAFT AND INDUSTRIAL PRODUCTS

FUTURE OUTLOOK

IMPORTANT MILESTONES

- Alignment of GI concepts
- Single Union GI register

- Direct registration
- Advisory Board

ENTRY INTO FORCE NOVEMBER 2023

SECONDARY LEGISLATION

GEOGRAPHICAL INDICATIONS FOR CRAFT AND INDUSTRIAL PRODUCTS

ADVISORY BOARD

TWO-FOLD ROLE

- Plenary
- Questions of general application

- 3 member panel
- Opinion in individual GI files

REPRESENTATIVES OF MS AND COMMISSION

MANAGED BY THE OFFICE



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THANK YOU