



Sustainable Wine Roundtable

A global platform to advance sustainability across the wine industry from production to retail - The only independent multi-stakeholder roundtable to include the whole wine value chain with 80+ members.

**Why
collaboration is
essential to
deliver
sustainability**



Why are we here today?

- What is SWR?
- Importance of collaboration to deliver sustainability
- How we are doing that
- The vital role of GIs



What is the SWR?



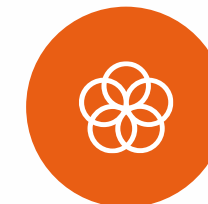
VISION

A world where high quality wine is produced, traded and consumed in ways that conserve and regenerate the natural environment; respect human rights and foster equality and inclusion; and generate prosperity, pride and passion for excellence.



MISSION

To convene the global wine industry to facilitate knowledge sharing, enable practical solutions and inspire sustainability action.



PURPOSE

To promote sustainable development in the global wine industry for the benefit of all parties, including consumers, the workforce and the public in general.



Who is involved?

There is active participation and support from across the wine value chain, including: Producers, Retailers, Standard Holders & Certification Schemes, NGOs, Industry Associations, Universities, and Suppliers. To view our full list of members visit our website: <https://swroundtable.org/join-us/>





What are we doing?

The SWR catalyses and drives collective action and knowledge sharing. Working together, SWR members are collaborating on a range of specific areas which include:

- Global Sustainability Reference Framework
- Packaging
- Vineyard Inputs
- Human Rights
- Logistics
- Insetting



Why collaboration is essential to deliver sustainability in wine

Sharing best practice and collaborating to deliver impact

- 1 FRAGMENTED INDUSTRY**
Even largest grower is less than 3% of the market, so share expertise
- 2 INCREASING REGULATION**
Including supply chain due diligence, scope 3 and post consumer waste
- 3 PROLIFERATION OF STANDARDS**
Locally-relevant, but cross-comparability is needed
- 4 NEED FOR GREATER TRANSPARENCY**
How to avoid 'greenwashing', and to communicate clearly to the whole supply chain and to consumers
- 5 THE NEED FOR SYSTEMIC CHANGE**
Most sustainability issues require a collective approach,

Working together the global wine industry can transform its future.



*The ultimate, global
guide to navigating
sustainability in wine*

Global Reference Framework

- More than 70 wine sustainability standards globally
We have developed the Global Reference Framework :
 - Builds on best practice in wine and other supply chains
 - First statement of what sustainability in wine means
- Benchmarking each existing standard against this global reference.
- This will deliver:
 - Transparency to address greenwashing
 - Comparability
 - Ease of communication along the supply chain.



Delivering a
carbon saving of
23 million tonnes
by 2026

Packaging

- Detailed research undertaken to define an evidence-backed position on light-weighting of wine bottles.
- “Bottle Weight Accord” between retail members on a phased reduction in still bottle weight to 420g by end-2026
 - 8 retailers, 250 million bottles, 23 million tonnes of carbon
- Package of supporting mechanisms to the remainder of the supply chain to help deliver the Accord.
- Further work planned to explore further light-weighting of glass bottles, alternative formats matrix and detailing ‘bottle miles’.



Developing a
shared position on
'conscious
farming'

Vineyard Inputs

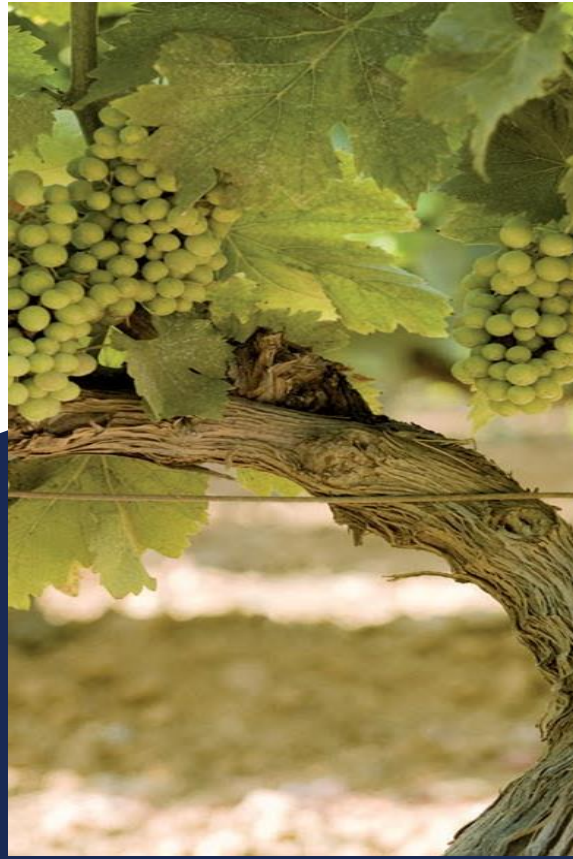
- Organic and biodynamic are not the only routes to sustainability
 - A responsible approach to use of chemicals and other inputs.
- Focusing on creating an inputs decision-making protocol for wine farming
 - A protocol, to be used by all participating members, to guide inputs choices, usage, spraying frequency etc.
 - Based on a shared set of values and priorities
 - But flexible to meet very different terroirs and climates where members operate.



No longer an
option

Labour conditions and human rights

- Need to move beyond good human resources to addressing tougher issues
- Recent cases from Bordeaux, Italy and South Africa demonstrate clear labour rights challenges.
- No longer optional: regulatory and access to market issue
- Needs to be a collaborative approach as the issues are societal, not company-specific



Putting
sustainability at the
core of a GI's
identity

The central role of GIs

- GIs, by definition, are collaborative, so a natural forum for work on sustainability
- Some wine regions are making sustainability a core 'brand' value
 - New Zealand
 - UK
- Some GIs already centralizing efforts
 - Prosecco
 - Sicily
- We want to work with GIs to deliver sustainability
- What works in wine would also work in other GI products



How to get involved

Where next?

- Engage with/ contribute to our workstreams
- How can we help your GI on sustainability?
- Sharing knowledge and experience.