



Food and Agriculture
Organization of the
United Nations



One Country
One Priority Product

Importance and modalities for GI controls

The role of certification and controls in strengthening the sustainability of geographical indications

Dragan Brenjo PhD

Food Safety Agency of Bosnia and Herzegovina

Legislation of GI in Bosnia and Herzegovina

- The legal framework remains to be improved and harmonised with relevant EU acquis, in particular concerning wine and spirit drinks, and a clear distribution of competences needs to be ensured (EC 2022 Country Report on Bosnia and Herzegovina - Quality Policy).
- The protection of food with geographical indications is regulated by the Regulations on quality systems for food products (Official Gazette of BiH, No 90/18) and the Regulations on the appearance and manner of use of the protected designation of origin, geographical indication and traditional speciality guaranteed designation of food products (Official Gazette of BiH, No 82/19). The competent authority is the Food Safety Agency of BiH.
- Law on the organisation of the wine market in BiH (Official Gazette of BiH, No 63/23). It is necessary to adopt by-laws on the protection of wines with geographical indication. The competent body would be the Ministry of Foreign Trade and Economic Relations of Bosnia and Herzegovina.
- It is necessary to adopt a new Code on the definition, description, presentation, labelling and protection of geographical indications of spirit drinks in line with Regulation (EU) 2019/787. The competent body for the protection of geographical indications of strong alcoholic beverages is the Food Safety Agency of BiH.
- The rules on official... (Official Gazette of BiH, No 05/13).



The B&H geographical indications register - foodstuffs

	TYPE OF REGISTRATION	PRODUCT TYPE	FILE NUMBER	PRODUCT NAME	PRODUCT CATEGORY	STATUS	DATE OF REGISTRAT ION	DATE OF APLICATION	APLICANT	PUBLICATION
1.	Protected Geographical Indication (PGI)	Food	UP-1-02-2-3/19	Nevesinjski krompir	Class 1.6. Fruit, vegetables and cereals fresh or processed	Registered	4.6.2020	19.3.2019	The association of potato producers Nevesinje, Nevesinje	Official Gazette of B&H, number 36/20
2.	Protected Geographical Indication (PGI)	Food	UP-1-02-2-2/19	Visočka pečenica	Class 1.2. Meat products (cooked, salted, smoked, etc.)	Registered	4.6.2020	24.1.2019	Association of Meat Processors "Producers of Visočka Pečenica and Sudžuka (ViPS),, Visoko	Official Gazette of B&H, number 36/20
3.	Protected Geographical Indication (PGI)	Food	UP-1-02-2-8/19	Livanjski sir	Class 1.3. Cheeses	Registered	4.6.2020	3.5.2019	Association for the Protection of the Origin of Livno Cheese, Livno	Official Gazette of B&H, number 36/20
4.	Protected Designation of Origin (PDO)	Food	UP-1-02-2-5/19	Livanjski izvorni sir	Class 1.3. Cheeses	Registered	4.6.2020	16.4.2019	Association of producers of indigenous Livno cheese "Cincar", Livno	Official Gazette of B&H, number 36/20
5.	Protected Designation of Origin (PDO)	Food	UP-1-02-2-1/21	Drvarski mučeni pekmez od drenjina	Class 1.6. Fruit, vegetables and cereals fresh or processed	Registered	28.9.2021	05.1.2021	„Be healthy as a dogwood" youth association, Drvar	Official Gazette of B&H, number 36/20
6.	Traditional Specialities Guaranteed (TSG)	Food	UP-1-02-2-1/23	Krajiška trahana	Class 2.13. Pasta	Registered	4.1.2023	15.6.2022	Professional association "Old-new tastes" from Bihać	Official Gazette of B&H, number 36/20
7.	Traditional Specialities Guaranteed (TSG)	Food	UP-1-02-2-2/23	Krajiški omač	Class 2.13. Pasta	Registered	4.1.2023	15.6.2022	Professional association "Old-new tastes" from Bihać	Official Gazette of B&H, number 36/20

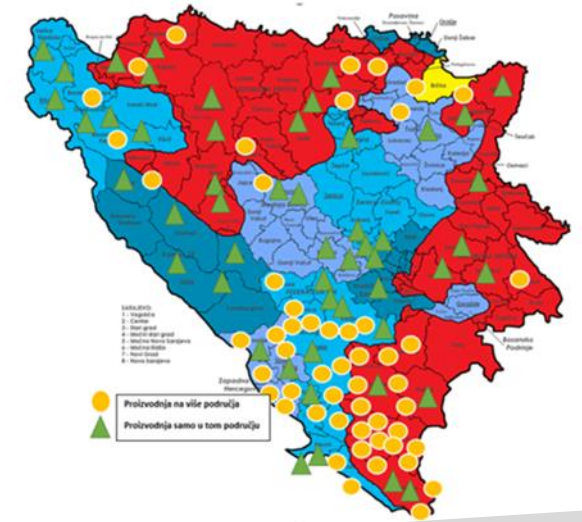


Register of GIs of BiH in the protection procedure - foodstuffs

	TYPE OF REGISTRATION	PRODUCT TYPE	FILE NUMBER	PRODUCT NAME	PRODUCT CATEGORY	STATUS	DATE OF REGISTRAT ION	DATE OF APLICATION	APLICANT	MANUFACTURERS SUPPORTED
1.	Protected Designation of Origin (PDO)	Food	UP-1-02-2-25/23	Repovački sir	Class 1.3. Cheeses	Submitted request		23.10.'23.	Association of citizens for milk and meat production "Farmer", Konjic	Locally
2.	Protected Geographical Indication (PGI)	Food	UP-1-02-2-26/23	Fojnički krompir	Class 1.6.	Submitted request		25.10.'23.	Association of farmers of the municipality of Fojnica	FAO REU
3.	Protected Geographical Indication (PGI)	Food	UP-1-02-2-27/23	Semberski kupus	Class 1.6.	Submitted request		25.10.'23.	UPP "Sember cabbage" Bijeljina	FAO REU
4.	Protected Geographical Indication (PGI)	Food	UP-1-02-2-28/23	Hercegovački ćufter	Class 1.6. Fruit, vegetables and cereals fresh or processed	Submitted request		25.10.'23.	Society "Ante" Tepčić, Čitluk	FAO REU
5.	Protected Geographical Indication (PGI)	Food	UP-1-02-2-30/23	Rogatički krompir	Class 1.6.	Submitted request		09.11.'23.	Agricultural cooperative "Agroplan", Rogatica	EU4Agri
6.	Protected Designation of Origin (PDO)	Food	UP-1-02-2-31/23	Majevički dimljeni sir Zarac	Class 1.3.	Submitted request		09.11.'23.	Agricultural cooperative "Zarac", Lopare	FAO REU
7.	Protected Designation of Origin (PDO)	Food	UP-1-02-2-33/23	Ekstra djevičansko maslinovo ulje Hercegovine	Class 1.5.	In preperation		06.12.'23.	Herzegovinian Association of Olive Growers and Oil Growers (HUUM)	EU4Agri
8.	Protected Designation of Origin (PDO)	Food		Majevički med	Class 1.4.	In preperation				EU4Agri
9.	Protected Designation of Origin (PDO)	Food		Hercegovački škripavac	Class 1.3.	In preperation				FAO REU
10.	Protected Designation of Origin (PDO)	Food		Kukuruz Klečak-Popovopoljac	Class 1.6.	In preperation				FAO REU
11.	Protected Geographical Indication (PGI)	Food		Bamija BD	Class 1.6.	In preperation				EU4Agri
12.	Protected Designation of Origin (PDO)	Food		Vlašički sir	Class 1.3.	In preperation				Locally
13.	Protected Geographical Indication (PGI)	Food		Travnički sir	Class 1.3.	In preperation				Locally
14.	Traditional Specialities Guaranteed (TSG)	Food		Banjačučki ćevap	Class 2.8.	In preperation			Association of producers of Banja Luka ćevap	Locally
15.	Protected Geographical Indication (PGI)	Food		Sarajevski ćevap	Class 1.2.	In preperation				Locally
16.	Protected Designation of Origin (PDO)	Food		Gatački kajmak iz mješine	Class 1.4	In preperation			Association of producers of Gatački kajmak	FAO REU

Experiences of BiH

- For a country in the EU's neighbourhood, geographical indications are a very important tool for rural development and have a direct impact on sustainability
- In BiH, we started with the story of the geographical indication in 2010, and legislatively aligned with the EU at the end of 2018.
- Successful implementation of geographical indications required a collective effort and the support of international organisations (FAO, UNDP, EU, USAID...) was extremely important for the inclusion of all actors in the value chain.
- The inclusion of these organisations opened a new chapter in BiH and the registration of geographical indications and TSG food was raised to a higher level.
- There was a need for support during the formation of the Group and the preparation of the product specification in the process of preparing the geographical indication.
- Support to the members of the Producers and Processors Group and strengthening the capacities of the Protected Products Group is of paramount importance and is still not sufficiently recognised by local policies.



The book identifies and describes 68 traditional products from BiH that have the potential to carry a geographical indication



**Tradicionalni
prehrambeni proizvodi**
Bosne i Hercegovine
**i potencijal
geografskih oznaka**

Experiences of BiH

The manufactures of all products with potential geographical indications are simply not yet ready to start the process of protection.

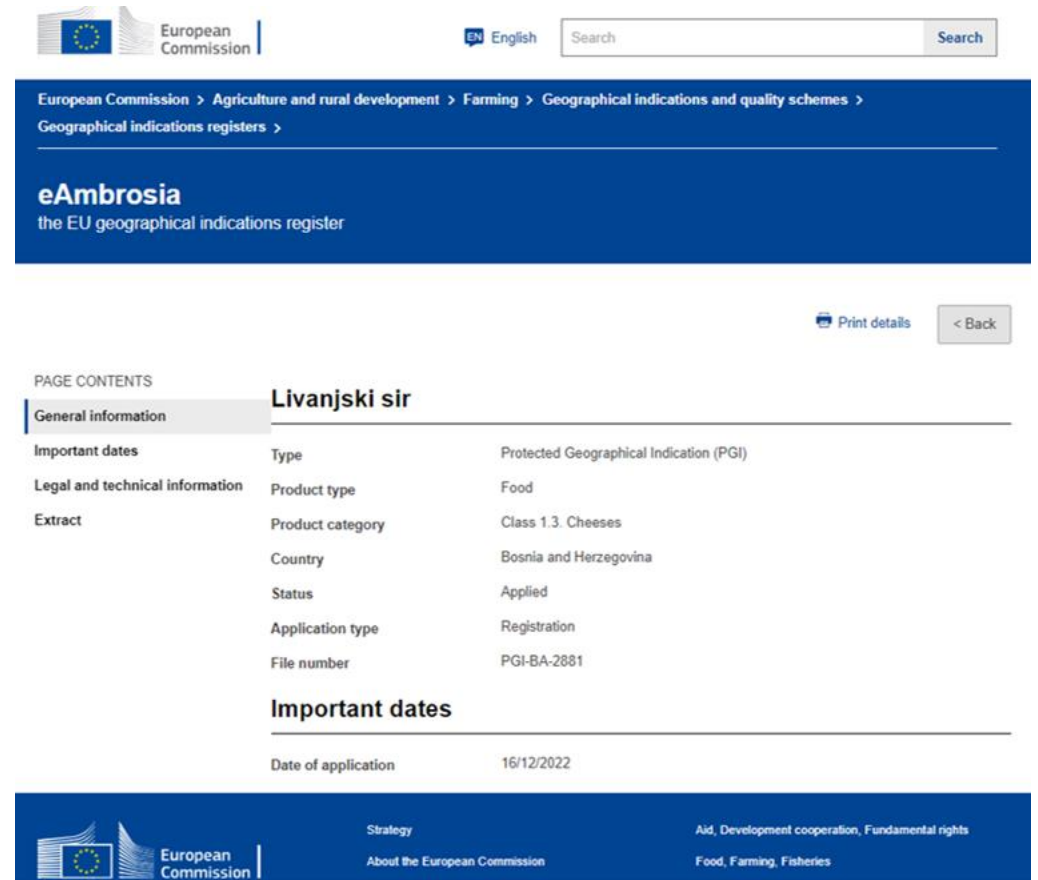
Each product is different and has specific obstacles to overcome

For those products where the producers already have some form of cooperation and some experience, the preparation of the application dossier takes a minimum of 12 months. For some others even more.

Quality documentation requires transparency from the outset and the involvement of all stakeholders, especially scientific institutions

Support for the transition of protected geographical indication products at national level to an EU protection process

The need to involve the competent national authority for geographical indication and TSG-s from the outset in the product registration process



The screenshot shows the European Commission's eAmbrosia website. The top navigation bar includes the European Commission logo, a search bar, and a language selector set to English. The breadcrumb trail reads: European Commission > Agriculture and rural development > Farming > Geographical indications and quality schemes > Geographical indications registers >. The main heading is "eAmbrosia the EU geographical indications register". A "Print details" button and a "< Back" button are visible. The "PAGE CONTENTS" section lists "General information" as the active tab. The "Livanjski sir" entry is displayed in a table format:

Important dates	Type	Protected Geographical Indication (PGI)
Legal and technical information	Product type	Food
Extract	Product category	Class 1.3. Cheeses
	Country	Bosnia and Herzegovina
	Status	Applied
	Application type	Registration
	File number	PGI-BA-2881

Below the table, the "Important dates" section shows:

Date of application	16/12/2022
---------------------	------------

The footer contains the European Commission logo and navigation links: "Strategy", "About the European Commission", "Aid, Development cooperation, Fundamental rights", and "Food, Farming, Fisheries". A blue arrow points from the text "Support for the transition of protected geographical indication products at national level to an EU protection process" to the website screenshot.

Pre-and post-marketing controls

- A legal framework has been set up to take measures for the official control of protected products and the fight against food fraud.
- The cooperation of the National Geographical Indications Authority with the authorised certification bodies carrying out pre-marketing controls is of great importance for the sustainability of the concept of geographical indications in a country.
- Inspectors in the official control of geographical indication products on the market shall undergo additional training.
- It requires the development of a marketing strategy for geographically marked products.
- The need to strengthen capacity and take the necessary steps to include local products in the national and EU registers of geographical indications, as well as to control and prove counterfeiting and fraud.

Thank you for your attention!

brenjo@fsa.gov.ba



**Food Safety Agency of
Bosnia and Herzegovina**

www.fsa.gov.ba