



17 DECEMBER 2024

Colombo, Sri Lanka  **zoom** Meetings

14:00-16:00 SLST (Colombo)/09:30-11:30 CET (Geneva)

PROGRAM

14:00-14:10	Introduction , Antoine Renaud , CIRAD and Massimo Vittori, oriGIn
14:10-15:10	Best-practices and challenges in monitoring markets and fighting infringements and counterfeiting: <ul style="list-style-type: none">• Case Study 1: “Café de Colombia”, Natalia Bobadilla Acosta, Colombian Coffee Growers Federation, Colombia.• Case Study 2: “Rooibos”, Marthane Swart, Rooibos Council, South Africa.• Case Study 3: “Aceto Balsamico di Modena”, Federico Desimoni, Consorzio di tutela Aceto Balsamico di Modena, Italy.
15:10-15:40	Q&A
15:40-16:00	Preliminary conclusions , oriGIn and CIRAD.