

oriGIn Manifesto on Global Policies

2026-2027

Mission Statement

oriGIn is the global alliance of GI groups – representing some 700 associations from 40 countries in the wine, spirit drinks, agricultural, craft and industrial sectors – committed to promote robust GI protection and enforcement in national and regional laws and international agreements.

oriGIn is also an international GI community where groups regularly interact with international organizations, law and technology firms, IP offices, universities, research centers, controls bodies and development agencies.

Through those interactions, oriGIn regularly generates valuable information on GI global trends, to the benefit of its international community.

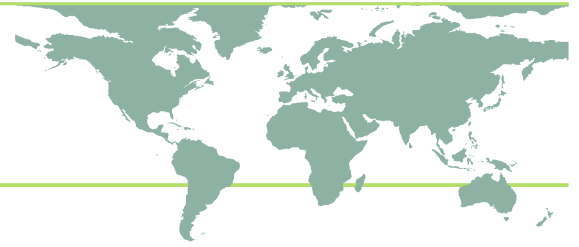
Values

Unity, Community, Solidarity, Transparency, Engagement, Sustainability, Development, Quality.

Policy Areas

I. *Multilateral, Plurilateral and Bilateral Agreements*

In the framework of a rules-based, fair, free and transparent global trading system, oriGIn is in favor of a sound multilateral legal framework for all GIs (wine, spirit drinks, agricultural, craft and industrial), providing a solid level of protection as a guarantee for producers, transformers, traders and consumers around the world.



In this context:

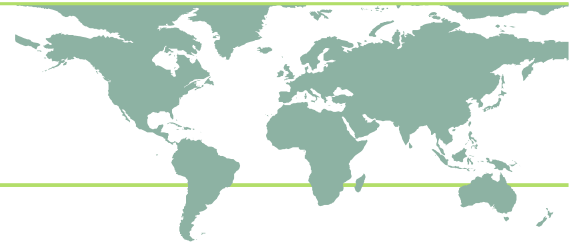
- oriGIn supports the WIPO Lisbon System. The Geneva Act on Geographical Indications and Appellations of Origin, in particular, represents a modern and flexible international instrument for the protection of GIs in foreign jurisdictions, to the benefits of small producers and small and medium-sized enterprises. oriGIn encourages the Geneva Act ratification by all WIPO Member States.
- oriGIn monitors WTO discussions on GIs, with the objective to ensure that any development is consistent with the established international standards of protection as well as to seize complementary opportunities to enhance GI safeguards at the multilateral level.

Likewise, oriGIn supports the conclusion and the ratification of bilateral agreements (Free Trade Agreements with a GIs chapter, GIs Agreements, Cooperation Agreements with implications for GIs, ...) that improve the protection of GIs in the contracting parties' jurisdiction.

II. Relations Between GIs and Trademarks

oriGIn recognizes that GIs and trademarks are two distinct categories of Intellectual Property Rights (IPRs) which deserve protection according to well established international rules.

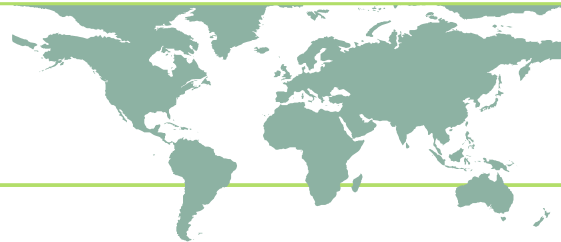
oriGIn campaigns, and supports its members, to ensure that the national, regional and international rules concerning the relations between GIs and trademarks are correctly implemented, in particular with respect to the management of trademark applications conflicting with existing GIs by national and regional trademark offices. In particular, oriGIn supports the administrative refusal of trademark applications in conflict with protected GIs.



III. Convergence of National GI Systems

oriGIn supports the convergence of national GI systems along the following lines:

- Robust protection in line with the WIPO Geneva Act international standards;
- The consolidation of the principle of protection against GI evocations;
- The territoriality principle with respect to exceptions to GI protection, which must be proven with substantial legal evidence by the subjects claiming them with respect to individual jurisdictions;
- Administrative enforcement mechanisms, with the objective of making it easier and less onerous for groups to see their rights applied;
- The protection of GIs against their irregular use as ingredients;
- The implementation of solid control mechanisms, to ensure GI products entering the market fully respect the corresponding specifications;
- The implementation of public policies in favor of the establishment and consolidation of representative groups, with specific attention to small producers;
- The implementation of public policies to take full advantage of GIs and tourism win-win development model. In this framework, oriGIn encourages the collaboration with the World Tourism Organization.



- The encouragement of best-practice exchanges among GI stakeholders to promote rural development.

IV. *Internet Top-Level Domains and Marketplaces*

oriGIn supports the inclusion of GIs as legitimate rights under the ICANN Uniform Dispute Resolution Policy (UDRP) scope of application, available to generic Top-Level Domains (gTLDs).

oriGIn supports the country code TLDs dispute resolution mechanisms taking considering GIs as prior rights deserving protection in case of irregular use on the Internet Domain Names Environment, and encourages the convergence of all ccTLDs mechanisms along this standard.

oriGIn supports the application by Internet marketplaces of the highest standards of IP owners' safeguards for GIs, based on the *take-down* request systems, to prevent the selling of counterfeit and infringing goods that harm legitimate businesses and consumers.

V. *Sustainability*

oriGIn believes that GIs are in a strategic position to respond to the sustainability economic, social and environmental challenges of our time.

oriGIn encourages GI value chains at sectoral level, as well as national/regional levels, to coordinate their sustainability efforts, with the objective to promote convergence. In this framework, oriGIn promotes the use of the methodology developed with the FAO, aimed at supporting GI stakeholders elaborate a sustainability strategy through an inclusive process.